

## **NEWS RELEASE**

Office of Public Information 3600 South Constitution Boulevard West Valley City, Utah 84119-3720

> Office: (801) 963-3466 Mobile: (801) 232-0466 Fax: (801) 955-3604

Email: aaron.crim@wvc-ut.gov

## FOR IMMEDIATE RELEASE

Date: April 17, 2012

Contact: Keith Morey, West Valley City Business Development Manager, 801-963-3234

Celeste Edmunds-Brady, Progrexion Public Relations Coordinator, 801-828-1739

## Progrexion Brings 250 Employees and \$1 million investment to West Valley City

West Valley City – West Valley City is proud to welcome Progrexion to Decker Lake Drive as part of the Lake Pointe business area. Progrexion will occupy approximately 20,000 square feet of space and employ approximately 250 employees at this location, while having the option to expand in the future. It is estimated that Progrexion will invest more than a million dollars to improve the space and purchase equipment for its operations.

"As Progrexion continues to see dynamic growth, we look forward to opening up an additional location in West Valley City," stated Jeff Johnson, Progrexion's Chief Executive Officer. "Progrexion is a leading marketing and information services business, serving consumers searching for credit advocacy services."

"Progrexion is excited to join the West Valley City community knowing it will be a vibrant labor market for us," added Gene Abernethy, Progrexion's Vice President of Human Resources. "We currently manage three additional locations that combined employ close to 1,000 employees. We invite the public to find out about exciting opportunities Progrexion has to offer by visiting our website at www.progrexion.com/careers."

In partnership with 97.1 ZHT and The Morning Zoo, Progrexion will be holding a job fair and public awareness event on Saturday, June 2. The public is invited to attend. Prizes, food and free credit reports will be offered to attendees.

Progrexion, a private equity funded business, based in Salt Lake City, Utah, is a leading marketing and information services business serving the consumer credit information sector. The company's unique turnkey solution combines lead generation through online and offline direct marketing, teleservice activities that support lead conversion, and proprietary analytical tools that manage customer information and relationships.